



You Are Invited

To the Rochester Optical 10th Annual Open House for Vision Care Providers

On Thursday July 18, 2013, at 2:00 p.m., immediately following Xerox's scheduled Vision Services training, Rochester Optical, the Alaska Medical Assistance eyewear contractor, will host their 10th annual **Open House** for Ophthalmologists, Optometrists, Opticians, and their staff, who provide vision care services to Alaska Medicaid and Denali KidCare recipients.

Experienced representatives from Rochester Optical will present their current product line and services and discuss ordering procedures. They will also be available to meet with providers one-on-one to discuss current issues and answer questions. Please join us for the

Rochester Optical Open House **2:00 p.m. on July 18th**

1835 S. Bragaw Street, Anchorage, Alaska
In the Xerox Third Floor Training Room

Your reply is appreciated but not required. You may complete the information on page two of this invitation and return it to Michelle Cranford, Vision Services Program Manager, by facsimile at 907.561.1684 or by email to michelle.cranford@alaska.gov. You may also contact Michelle by telephone at 907.334.2650.

We also invite you to attend Vision Services Training that will be held at 1:00 p.m. immediately preceding the Rochester Optical Open House. Knowledgeable Xerox trainers will provide guidance on Alaska Medical Assistance program regulations and will discuss billing procedures and concerns, prior authorization procedures, and other topics of interest to vision care providers.

To register for Vision Services training, please visit the Xerox Website at <http://medicaidalaska.com> and select *Training>Online Registration*, or contact Xerox Provider Training staff at 907.644.6800 or 800.770.5650 (toll-free in Alaska). You may also complete and return the information on the reverse of this invitation.



**Rochester Optical Open House and
Vision Services Provider Training
July 18, 2013**

Practice Name _____

Mailing Address _____

Telephone
Number _____

Fax Number _____

E-mail Address _____

NPI or Alaska Medical
Assistance ID Number _____

Number Attending 1:00 p.m. Vision Services Training _____

Number Attending 2:00 p.m. Rochester Optical Open House _____

Attendee
Name(s) _____

Please return this form to Attention: Michelle Cranford, Vision Services Program Manager, either by facsimile to 907.561.1684, or by e-mail at michelle.cranford@alaska.gov. If you have any questions, or if we may be of further assistance, please contact Michelle at 907.334.2650.

We look forward to seeing you on Thursday July 18th!