



## You Are Invited

### To the Rochester Optical 11<sup>th</sup> Annual Open House for Vision Care Providers

On Thursday July 17, 2014, at 3:00 p.m., immediately following Xerox's scheduled Vision Services training, Rochester Optical, the Alaska Medical Assistance eyewear contractor, will host their 11<sup>th</sup> annual **Open House** for Ophthalmologists, Optometrists, Opticians, and their staff, who provide vision care services to Alaska Medicaid and Denali KidCare recipients.

Experienced representatives from Rochester Optical will present their current product line and services and discuss ordering procedures. They will also be available to meet with providers one-on-one to discuss current issues and answer questions. Please join us for the

#### **Rochester Optical Open House** **3:00 p.m. on July 17<sup>th</sup>**

1835 S. Bragaw Street, Anchorage, Alaska  
In the Xerox Third Floor Training Room

Your reply is appreciated but not required. You may complete the information on the reverse of this invitation and return it to Michelle Cranford, Vision Services Program Manager, by facsimile at 907.561.1684 or by email to [michelle.cranford@alaska.gov](mailto:michelle.cranford@alaska.gov). You may also contact Michelle by telephone at 907.334.2419.

We also invite you to attend Vision Services Training that will be held at 2:00 p.m. immediately preceding the Rochester Optical Open House. Knowledgeable Xerox trainers will provide guidance on Alaska Medical Assistance program regulations and will discuss billing procedures and concerns, prior authorization procedures, and other topics of interest to vision care providers.

To register for Vision Services training, please visit the Xerox Learning Portal at <https://learn.medicaidalaska.com/Home.aspx> log in and follow registration directions, or contact Xerox Provider Training staff at 907.644.6800 or 800.770.5650 (toll-free in Alaska). You may also complete and return the information on the reverse of this invitation.



**Rochester Optical Open House and  
Vision Services Provider Training  
July 17, 2014**

Practice Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone  
Number \_\_\_\_\_

Fax Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

NPI or Alaska Medical  
Assistance ID Number \_\_\_\_\_

Number Attending:        \_\_\_\_\_ 2:00 p.m. Vision Services Training  
   \_\_\_\_\_ 3:00 p.m. Rochester Optical Open House

Attendee  
Name(s) \_\_\_\_\_  
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Please return this form to the attention of Michelle Cranford, Vision Services Program Manager, either by facsimile to 907.561.1684, or by e-mail to [michelle.cranford@alaska.gov](mailto:michelle.cranford@alaska.gov). If you have any questions, or if we may be of further assistance, please contact Michelle at 907.334.2419.

**We look forward to seeing you on Thursday July 17<sup>th</sup>!**